

Contacting MAG. If you have any issues that you would like MAG to address, please contact us at the following email address: tmembersadvisorygroup@gmail.com

MAG Update Note for National Council – September 2022

Overview

There have been two MAG meetings during the period – one at the beginning of June and the other at the beginning of October. Topics discussed at the two meetings included the TTE Annual General Meeting and its outcome, the MAG Annual Report for the Annual Review, the TTE Strategy Reset, the Competition Review and the Recruitment of additional MAG members. As always, we update our project work.

The Notes of the June meeting have been published on the MAG page of the TTE website. The Notes of the October meeting will be published shortly. The next MAG meeting is being arranged for December.

Follow-up to TTE AGM – Arrangements for Consultation on Affiliation Fees.

An important element in leagues and counties voting in favour of Special Resolution 5 (ie how Affiliation Fees are set) was the Board's clear statement of its intention to consult and engage with the table tennis community on the structure and level of Affiliation Fees. Because of the importance of this issue, MAG has submitted to the Board a suggested process and timetable for this consultation and engagement. We see this as being of critical importance.

Competition Review

Neil Rogers attended the meeting in June to provide an update on the Competition Review. This topic is of particular interest to MAG members because of our related work on the Cost-Effectiveness of Tournaments. As the Competition Review progresses, Neil has emphasised that further input from MAG would be welcomed, and we have provisionally arranged a further discussion session for 17 October to discuss the evolving recommendations of the Review.

TTE Strategy Re-set

We discussed the TTE "Strategy Reset" whose direction was strongly welcomed. We are keen to contribute the development and implementation. The Chair of MAG would write to the CEO and Chair of TTE to ask how MAG could help as the strategy reset moves forward. No doubt the structural changes that were proposed would have an impact on governance across TTE and also affect MAG

MAG Communications

Comment had been made at the TTE Annual General Meeting that it was difficult to contact MAG, particularly as it didn't have an "open access" Facebook Group. Whilst we remained of the opinion that we didn't have the resources to manage an open access Facebook Group, we did recognise that we needed to make it easier for TTE members to contact MAG and to ask us to investigate specific issues. We do have an email address and it is used to contact MAG – but only to a limited extent. So we need to do more to promote how we can be contacted by email. In future, we will ensure that all documents from MAG provide details of how to contact us via email.

Recruitment of MAG Members

With two MAG members standing down, we were now down to 14 members. We were allowed up to 18 members under our Terms of Reference. So it made sense to recruit additional members of MAG. This process would start soon.

Contacting MAG. If you have any issues that you would like MAG to address, please contact us at the following email address: tmembersadvisorygroup@gmail.com

Contacting MAG. If you have any issues that you would like MAG to address, please contact us at the following email address: tmembersadvisorygroup@gmail.com

Projects Update

1. **Cost-Effectiveness of Tournaments** – The final report has been produced and following discussion at the TTE Board has been published on the TTE website. The report touches on a number of issues addressed by the Competition Review. We have indicated the alignment of the issues we have identified with the conclusions of the Competition Review. In broad terms, there is a high level of alignment between the two pieces of work, but some areas of a difference of emphasis.

Link to Project Report: [Cost Effectiveness of Tournaments - Final](#)

Next Steps: After consideration of the Report by the Board, we have suggested that the next step is for MAG to discuss the Report with the Competition Review project team.

2. **Retention & Recruitment of Members** – The final report has been produced and following discussion at the Board has been published on the TTE website. The data this project has provided is extremely valuable in understanding the membership profile. In particular, it provides an understanding of the importance of reducing the proportion of members who stop playing between the ages of 18 and 22, and how we can bring forward the age at which players return to our sport. These elements would have a massive impact on our membership, hence these insights need to be at the heart of any strategy to increase membership.

Link to Project Report: [Membership Growth - Player Retention and Returners - Final](#)

Next Steps: After consideration of the Report by the Board, we suggest that the next step is for MAG to discuss the report with relevant TTE staff with a view to developing workstreams to address the issues identified in the Report.

We are conscious that a number of project reports have been submitted to the Board at the last two meetings. This was as a result of a back-log building up as MAG members would heavily involved with their clubs, leagues and counties in ensuring a successful return to play as lock-down conditions have eased. The good news is that the back-log of reports has now been cleared, which opens up opportunities for a new tranche of project work.

Neil Hurford
Chair
Members Advisory Group
October 2022

Contacting MAG. If you have any issues that you would like MAG to address, please contact us at the following email address: tmembersadvisorygroup@gmail.com